



**BLS INSTITUTE OF MANAGEMENT**

## **Form Submission For**

**Mandatory Disclosure by Institutions running PGDBM/PGDM/  
MBA programmes to be included in their respective information  
Brochure, Displayed on their website and to be submitted to AICTE  
every year well before the admission process.**



## **BLS INSTITUTE of MANAGEMENT**

**Mandatory Disclosure by Institutions running PGBM/PGDM/ MBA programmes to be included in their respective information Brochure, Displayed on their website and to be submitted to AICTE every year well before the admission process.**

The following information is to be given in the Information Brochure besides being hosted on the Institution's official Website.

### **I. NAME OF THE INSTITUTION**

\* Address including telephone, Fax, e-mail.

BLS INSTITUTE OF MANAGEMENT, India  
B-8 Loni Road, Industrial Area, Mohan Nagar, Ghaziabad, [U.P] 201007  
Phone: 01204192500-599  
Fax: 0120-4192519  
Email: [bls\\_im@vsnl.net](mailto:bls_im@vsnl.net), [registrar@blsim.org](mailto:registrar@blsim.org)  
Website: [http:// www. blsim.org](http://www.blsim.org)

### **II. Name & Address of the Director**

**Dr. D K Maheshwari**  
BLS INSTITUTE OF MANAGEMENT, India  
B-8 Loni Road, Industrial Area, Mohan Nagar, Ghaziabad, [U.P] 201007  
Phone: 0120-4192504  
Email: [maheshwari\\_dinesh@rediffmail.com](mailto:maheshwari_dinesh@rediffmail.com)

### **III. Governance**

#### **Philosophy of Governance**

Since the inception of thought for running a PGDM Programme, the patrons have decided to have philosophy for imparting excellent education through creativity & innovations to professionals of tomorrow, which will lead their future towards excellence. The institution also wants to contribute to providing equal opportunities to unprivileged younger generation by providing incentives.

#### **\*Members of the Board and their brief background.**

There is a governing body for overall policy decisions and administration of the Institute. The governing body has 9 members which are indicated below:-

**1. Mr. Vinod Aggarwal**

President, BLS Ltd.

**2. Mr. Sushil Aggarwal**

Chairman, BLS Institute of Management

**3. Mr. Madhukar Aggarwal**

Director, BLS Polymers Ltd

**4. Mr. Tarun Aggarwal**

Member, Board of Management  
BLS Institute of Management

**5. Dr. Vinayshil Gautam**

Founder Director IIM (K)  
Dalmia Chair Professor, IIT Delhi

6. AICTE Nominee

**7. Mr. Rajender Singh (IRS)**

Secretary- TRAI

**8. Mr. Rajesh Jain**

Joint Managing Director  
Panacea Biotech Ltd.

**9. Dr. N L Ahuja – Member Secretary**

Director, BLS Institute of Management

**\*Members of Academic Advisory Body .**

The Academic Advisory Board at BLSIM advises the Management & Administration regarding the innovative techniques and overall guidance in order to uplift the institute. The Academic Advisory Board has 14 members which are indicated below:

**1. Mr. Sushil Aggarwal**

Chairman  
BLS Institute of Management

**2. Mr. Tarun Aggarwal**

Member, Board of Management  
BLS Institute of Management

**3. Prof. Karmeshu**

Professor  
Jawaharlal Nehru University

**4. Mr. Ashish Pradhan**

Managing Director  
Globe Cast

**5. Mr. P. J. Bahadur**

Managing Director  
M/s Oman Consultants Pvt. Ltd.

**6. Prof. J D Singh**

Director  
Jaipuria Institute of Management, Noida

**7. Ms. Subha Rajan**

Director  
Confederation of Indian Industry

**8. Prof M. Shafiq**

Deptt of Psychology  
Jamia Milia Islamia , New Delhi

**9. Dr. C S Venkataratnam**

Director  
International Management Institute, Delhi

**10. Mr. Vinayak Lal**

Brand Manager  
SBEC Sugar Ltd. (Modi Group)

**11. Dr. S Chandrasekhar**

Chair Professor and Director-IT  
FORE School of Management

**12. Dr. Hemlata Santhanam**

Dean Consultancy  
NMIMS Deemed University, Mumbai

**13. Mr. Neeraj Singhal**

Dean - Examinations  
BLS Institute of Management

**14. Dr. N L Ahuja**

Director, BLS Institute of Management

**\*Frequency of the Board Meetings and Academic Advisory Body.**

The meetings of the Governing Board and the Academic Advisory Board are held 2 times in a year.

**\*Organisational chart and processes .**

Kindly refer to Annexure 1

**\*Nature and Extent of involvement of faculty and students in academic affairs/ improvements.**

The Institute has a long and successful tradition of teaching and research. The interdisciplinary environment is capably nurtured under the guidance of and encouragement of highly qualified faculty with exposure to industry practices. The Research & Development Cell motivate each of the post graduate students to pursue research oriented activities with strong practical as well as analytical skills. The courses are taken using a variety of teaching methods, learning strategies and assessment processes to enable the students to build on their areas of strengths and also to engage in new challenges. The students give their written feedback for every course through structured questionnaires twice in a semester. The students are also exposed to internal seminars on various contemporary topics in management to broaden their perspectives.

The Committee comprising of Director, Deputy Registrar, Dean , Program Coordinators and Class representatives considers the suggestions given by students through feedback and suggestion box to make changes/ improvements.

The Alumni (whose number exceeds 1000) provide active support for summer & final placements of the students.

**IV. Programmes**

**\*Name of the Programmes (Full Time) approved by the AICTE .**

Two Year Full Time Post Graduate Diploma in Management (PGDM) recognized by AICTE

Two Year Full Time Post Graduate Diploma in Management (PGDM-Marketing) approved by AICTE

Two Year Full Time Post Graduate Diploma in Management (PGDM-HR) approved by AICTE

**\*Name of the Programmes (Part Time) approved by the AICTE .**

Nil

**\*Name and duration of programme(s), if any, not approved by AICTE and being run in the same campus .**

Nil

**\*For each Programme the following details are to be given :**

Name	Number of seats	Duration	Cut of mark for admission during last 2 years	Fee	Placement facilities	Campus placements in last 2 years
2006	2007			2005-07	MBA	Min Sal p.a Max sal p.a Avg sal p.a
Two Year Full Time MBA 2005-07	117	2 Years	50%	100%	Min Max Avg	Sal p.a 3.2 sal p.a 15.24 sal p.a 4.5
Two Year Full Time MBA 2006-08	119	2 Years	50%	100%	Min Max Avg	Sal p.a 3.2 sal p.a 15.24 sal p.a 4.5
Two Year Full Time Post Graduate Diploma in Management recognized by AICTE	120	2 Years	50%	Rs 2.57 la khs	( 2 years)	N.A. Not Applicable The programme is being commenced from the Academic session 2007-08 only.
Two Year Full Time Post Graduate Diploma in Management ( Marketing) approved by AICTE	60	2 Years	50%	Rs 2.57 la khs	( 2 years)	N A Not Applicable The programme is being commenced from the Academic session 2008-09 only.
Two Year Full Time Post Graduate Diploma in Management ( Marketing) approved by AICTE	60	2 Years	50%	Rs 2.57 la khs	( 2 years)	N A Not Applicable The programme is being commenced from the Academic session 2008-09 only.

**\*Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of AICTE approval.**

Nil

**\*Details of the Foreign Institution/University:**

**Name of the University/Institution**

**Address**

**Website**

**Not Applicable**

**Is the Institution/University Accredited in its Home Country**

**The programmes being conducted by the institute in terms of the approval accorded by AICTE**

**Ranking of the Institution/University in the Home Country**

**'A' Category institute as per the Survey conducted by AIMA**

**"A+" Category as per the survey conducted by Business India**

**Whether the degree offered is equivalent to an Indian degree?**

If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and jobs both within and outside the country .

**Not Applicable**

**Nature of Collaboration**

**Not Applicable**

**Conditions of Collaboration**

**Not Applicable**

**Complete details of payment a student has to make to get the full benefits of collaboration.**

**Not Applicable**

**\*For each Collaborative/affiliated Programme give the following:**

Programme Focus

Number of seats

Admission Procedure

Fee

Placement Facility

Placement Records for last two years with minimum salary, maximum salary and average salary

**Not Applicable**

**\*Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic/Foreign Institution has applied to AICTE for approval as required under notification no. 37 -3/Legal/2005 dated 16th May, 2005**

**Not Applicable**

**V. FACULTY:**

**\*Number of faculty members:**

Permanent faculty

Visiting faculty

Adjunct faculty

Guest faculty

<b>Total Number of Permanent Faculty</b>	<b>33</b>
<b>Total Number of Visiting Faculty</b>	<b>10</b>
<b>Total Number of Adjunct Faculty</b>	<b>01</b>
<b>Total Number of Guest Faculty</b>	<b>Nil</b>

**\* Profile of each faculty with qualifications, total experience, age and duration of employment at the institute concerned.**

**Kindly refer to Annexure- II**

**\*Number of faculty employed and left during the last two years .**

**Kindly refer to Annexure- III**

**\*Profile of Director /Principal with qualifications, total experience, age and duration of employment at the institute concerned.**

Name: Dr .D K Maheshwari

Age: 60Years

Total Experience: 37 Years

Duration of Employment: 10 months.

**\*Whether student assessment of faculty is in force**

Yes, for every course there is a feedback procedure whereby feedback is obtained from students through a structured questionnaire twice in a semester.

**Kindly refer to annexure- IV for Feedback Form**

**VI. FEE**

**\*Details of fee, as approved by State Fee Committee, for the Institution .**

**Details of fee, for the Institution are as follows.**

**Name of the Programme Fee Details**

Two Year Full Time Post Graduate Diploma in Management (PGDM) recognized by AICTE	Rs.2.57 Lacs ( 2 years)	This includes tuitions, access to and use of library and computer center and internet, industry visits, participation in workshops, seminars. Laptop, foreign educational trip
Two Year Full Time Post Graduate Diploma in Management(PGDM) Marketing recognized by AICTE	Rs.2.57 Lacs ( 2 years)	This includes tuitions, access to and use of library and computer center and internet, industry visits, participation in workshops, seminars, Laptop, foreign educational trip
Two Year Full Time Post Graduate Diploma in Management(PGDM) HR recognized by AICTE	Rs.2.57 Lacs ( 2 years)	This includes tuitions, access to and use of library and computer center and internet, industry visits, participation in workshops, seminars, Laptop, foreign educational trip

**\* Time schedule for payment of fee for the entire programme. ( 2008-10)**

**Name of the Programme Fee Time Schedule**

Two Year Full Time Post Graduate Diploma in Management ( PGDM) recognized by AICTE	Rs.2.57 Lacs ( 2 years)	Rs30,000/- within 15 days of receiving offer letter. Rs 3,48,000/- within 4 weeks of deposit of initial amount of Rs30,000/- Rs 3,78000/- 15 July, 2010.
Two Year Full Time Post Graduate Diploma in Management(PGDM) Marketing recognized by AICTE	Rs.2.57 Lacs ( 2 years)	Rs30,000/- within 15 days of receiving offer letter. Rs 3,48,000/- within 4 weeks of deposit of initial amount of Rs30,000/- Rs 3,78000/- 15 July, 2010.
Two Year Full Time Post Graduate Diploma in Management(PGDM) Marketing recognized by AICTE	Rs.2.57 Lacs ( 2 years)	Rs30,000/- within 15 days of receiving offer letter. Rs 3,48,000/- within 4 weeks of deposit of initial amount of Rs30,000/- Rs 3,78000/- 15 July, 20109.

**\*Fee waivers granted with amount and name of students .**

No fee waivers at present.

**\*Number of scholarships offered by the institute with the name of students, duration and amount.**

**Not Applicable**

**\*Criteria for fee waivers/scholarships .**

**Not Applicable**

**\*Estimated cost of Boarding and Lodging in Hostels.**

Hostel Fee ( Boarding & Lodging )-- 2008- 09 = Rs 45,000/-p.a

## **VII. ADMISSION**

**\*Number of seats sanctioned with the year of approval .**

<b>Course Title</b>	<b>Seats Sanctioned</b>	<b>Year of Approval</b>
Two Year Full Time Post Graduate Diploma in Management ( PGDM) recognized by AICTE	<b>120</b>	<b>2007 onwards( for 120 seats) ( letter No.431/UP- 43/MCP- APR(M)/97</b>
Two Year Full Time Post Graduate Diploma in Management ( PGDM)Marketing recognized by AICTE	<b>60</b>	<b>2008 onwards ( for 60 seats</b>
Two Year Full Time Post Graduate Diploma in Management ( PGDM)Marketing recognized by AICTE	<b>60</b>	<b>2008 onwards ( for 60 seats</b>

**Kindly refer to Annexure-V for copy of approvals from concerned authority.**

**\*Number of students admitted under various categories each year in the last two years.**

**Not Applicable**

**\*Number of applications received during last two years.**

**Not Applicable**

## **VIII ADMISSION PROCEDURE**

**\*Mention the admission test being followed, name and address of the Test Agency and its URL (website).**

**Test:** Management Aptitude Test ( MAT)

**Test Agency :** All India Management Aptitude Testing Service ( AIMATS)

**Address:** 14 Institutional Area, Lodhi Road, New Delhi-110003

**Tel:** 24617354/55 Fax: 24626689

**Website:** [www.aima-ind.org](http://www.aima-ind.org)

**\*Number of seats allotted to different Test Qualified candidates CAT, MAT, XAT, JMET, ATMA, CET, JEE ( State conducted tests/University tests).**

We use MAT only for shortlisting the Candidates for the Two Year Full Time Post Graduate Diploma in Management ( PGDM) & PGDM\_Marketing recognized by AICTE.

Seats Allotted: PGDM : 120

PGDM-Marketing : 60

PGDM – HR : 60

### **\* Calendar**

Last Date for receiving applications: **16 June, 2009**

Last date for submission of application: **21 June , 2009**

Dates for Group Discussions( GD) / Interviews: **25-30 June,2009**

Date for announcing Final Results: 30 June , **2009**

Release of admission list (main list and waiting list should be announced on the same day) : **01 July, 2009**

Date for acceptance by the candidate (time given should in no case be less than 15 days) **15 July 2009.**

Last Date for Closing of Session: 31 July **2009.**

Starting of Academic Session : 1 August , **2009**

**\*The waiting list should be activated only on the expiry of date of main list .**

Yes, it is activated only on the expiry of date of main list.

**\*The policy of refund of the fee, in case of withdrawal, should be clearly notified.**

Candidates who decide to withdraw before the commencement of the session and accordingly inform us in writing shall be refunded the full fee.

Candidates who decide to withdraw after the commencement of the session and accordingly inform us in writing will forfeit the first semester tuition fee, they shall however be refunded the second semester tuition fee.

#### **IX. CRITERIA AND WEIGHTAGES FOR ADMISSION:**

**\*Describe each criteria with their respective weightages i.e Admission Test, GD, Interview.**

The following criteria with their weightages are as follows:

Group Discussion   Personal Interview   MAT Score   Candidate Pro file  
30   20   40   10

##### **A.] Group Discussion**

Size of Group will range between 6-8 persons

Duration is of 10 minutes

Observer will state a topic, which if participants are not comfortable with, will be changed. The second topic will be mandatory.

The candidates are assessed on mental ability, personality, presentation skills, confidence.

##### **B.] Personal Interview**

The candidates are assessed on the dimensions of subject knowledge, aptitude for management education, clarity of goal, strengths and weaknesses, awareness of contemporary happenings in management, placement potential.

##### **C.] Candidate Pro file**

The Candidates is assessed on his educational qualifications and work experience.

**\*Mention the minimum level of acceptance, if any, for any criteria.**

Graduate from any University recognized by Association of Indian Universities.

**\*Mention the cut-off levels of percentage & percentile scores (section-wise and/or total as case may be) of the candidates in the admission test who are called for GD/Interview: /**

There are no section wise cut-offs.

**\* Mention last two years cut-off percentage & percentile (section-wise and/or total as the case may be) of the candidates called for GD/Interview.**

**Not applicable**

**\*Display marks scored in Test , GD, Interview etc. and in aggregate for all candidates who come for GD/ Interview etc**

**Kindly refer to annexure- VI**

**Items No I –IX must be given in the information Brochure and must be hosted as fixed content in the website of the Institution**

**The Website must be dynamically updated with regard to X- XII**

## **X. APPLICATION FORM**

Downloadable application form with , with online submission possibilities.

**Kindly refer to annexure VII**

## **\* LIST OF APPLICANTS**

List of candidates whose applications have been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats.

We will display it in our website.

## **XII.CRITERIA FOR GD/PERSONAL INTERVIEW**

**\*Norms adopted for calling the candidates for Group Discussion/Personal Interview. (It has to be strictly in order of merit.)**

The students are Called strictly in order of merit.

**\*Attributes for evaluation in GD/Interview.**

Group Discussion Personal Interview MAT Score Candidate Profile  
30 20 40 10

## **XIII. RESULTS**

**\*Composition of evaluation team with the brief profiles of members (This information be made available in the public domain after the admission process is over)**

Will be made public after admission process is over.

**\*Score of the individual candidates called for Group Discussion and Interview in each of the components including the test and in total, arranged in order of merit.**

Will be displayed in March 2009

**\*List of candidates who have been offered admission in each category.**

Will be displayed in April 2009

**\*Waiting list of the candidates in order of merit to be operative from the last date of joining of the first list candidates, category wise .**

Will be displayed in May 2009

**\*List of the candidates who joined within the date vacancy position in each category before operation of waiting list.**

Date : 31 August , 2009

Place : Ghaziabad.

**Faculty Left the organization during last 2 years**

S.No.	Category	No. of faculty left
1	Professor	01
2	Associate Professor	06
3	Lecturer	04

**New Appointments**

S.No.	Category	No. of faculty left
1	Professor	02
2	Associate Professor	06
3	Lecturer	07